

AlignAlytics Roadmap Services

Make Analytics Strategically Tactical

A unifying map and a common language

Overview

Lack of alignment between different business functions as well as with IT is one of the most common obstacles our customers encounter. They tell us they have various analytic initiatives in play across the organization, but no unifying map to show how these initiatives fit together or where the priorities lie.

Key Benefits

That's where *AlignAlytics Roadmap Services* are used. We use facilitated, multi-stakeholder sessions and guided one-on-one interviews to:

1. Understand analytics maturity and how to achieve the highest levels of business value to define a clear interpretation of business needs while delivering data structures meaningful to IT;
2. Engineer business buy-in and executive sponsorship and get everyone on the same page, speaking the same language;
3. Software-enhanced visualization and output;
4. An interactive framework visualization that highlights the link between initiatives and enterprise objectives so you know what you need to do, in which priority and a short term roadmap of key initiatives and shared priorities.

These services address complex challenges that require effective alignment across the organization. The outcome of this work is a specifically formulated and prioritized Roadmap to achieve the strategy, accompanied by a data-driven business case to justify each initiative.

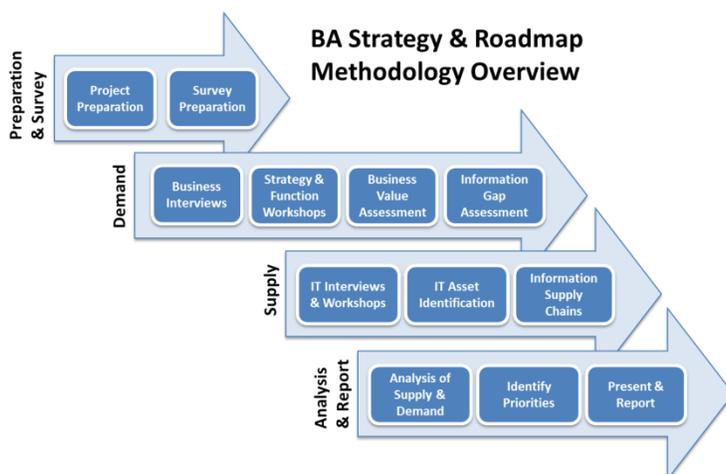
"In terms of executive buy-in, the workshops that we've held with AlignAlytics have been invaluable," comments Steve Thomson, Senior Director of Finance Transformation at Jabil Circuit, Inc. "For four years, we've been talking about changing the emphasis from data gathering and reporting to insight and action; now we're beginning to see it happen. Instead of spending all our time establishing the facts, we're now actually responding to them. As a result, the profile of the finance department within the business has been raised significantly, and we're able to provide a much better service to our internal customers."

Who is it for?

Roadmap Services are designed to help the leader who directs analytics initiatives. This could be the Chief Analytics Officer, CIO, CFO, or another business leader who is responsible for analytics in the organization.

These services focus on business needs and priorities, effectively engaging key business executives and managers who need better analytics.

Structured interviews or facilitated workshops focus on key Decision Areas (DAs) where analytical needs are clearly defined. In addition to business participation, representation from IT management is essential - particularly for those with ownership of a business analytics, business intelligence, or performance management agendas. This process creates consensus across functional silos, laying out clear priorities for next steps.



How do we deliver Roadmap Services?

The purpose of an Analytics Strategy is to create a business-directed enterprise framework that delivers high performance information to the right people at the right time.

Using a combination of skilled expertise, our proprietary DecisonSpeed® framework and enabling Align software, we conduct a series of guided discussions and hands-on workshops. This work delivers a clear description of business drivers and strategies that is defined, captured, validated and finalized with associated data sources.

IT Assets and Information Supply Chains

Next, we turn our attention to the information required to support those specific business strategies. An Information Supply Chain (ISC) is what we call the information flows composed of linked IT assets. Those assets relevant to the business strategies are captured - together with the information and underlying data sources, spreadsheets, data warehouses, periodicals, transformational processes, informal systems and automated systems - to provide the answers.

Align then delivers a customized Information Supply Chain for each critical area of decision making. These Decision Areas® are interrelated and prioritized to determine the business value of each.

Analytics Roadmap

The last step is to pull the information and assessments about Demand and Supply into an Analytics Roadmap. The Roadmap develops project scope, technology solutions as well as training and resource requirements for implementation.

The outcome is a high-level, prioritized, time-sequenced and achievable implementation plan.

What do you get?

You get an enterprise-wide analytics map that shows you how all the initiatives fit together. You also get a direct link between analytic initiatives and enterprise objectives that prioritizes the right sequence of initiatives for your business.

Roadmap Services enables you to:

- See the initiatives that can be rapidly delivered along with those requiring longer-term investment so you can identify the “quick wins” as well as the more strategic initiatives;
- Understand how IT assets are linked to support decision-making and how changes in one area of the Information Supply Chain can ripple through seemingly unrelated areas;
- Gain consensus among the management team about the relative value of information based on its business impact; and,
- Foster fact-based decision-making, leading to better alignment, accountability and performance.

We focus on delivering both immediate and lasting value to your organization. By enabling our services with proprietary, cloud-based software, we can deliver tangible results faster, better and more cost effectively. Designing a seamless hand-off as part of our solution means that the project lives on after our engagement, delivering you lasting value. We'll help you bridge the analytic skills gap by transferring analytic skills and capabilities into your organization so you have the skills you need over the long term.

Book your Roadmap Services today!

Roadmap Services are ideally suited to organizations that have gained a solid, departmental foothold with analytics, and are looking for the right path forward so they can broaden and amplify the impact and value of their software investment.

See how it all fits together. Determine priorities. Contact us today at
[**info@align-alytics.com**](mailto:info@align-alytics.com)
